



## Taste of the Arts

### Sponsorship Information

August 28, 2010

4 blocks around the Arts United Center  
downtown Fort Wayne



The Taste of the Arts festival is a celebration of cultural inspiration designed to promote our wide variety of arts organizations and local restaurants. Admission to the festival is free. The 2009 festival rekindled the excitement of past fine arts festivals and drew thousands to the heart of Fort Wayne. Through sponsorships and food sales, this event serves as a fundraiser for an arts education grant program for schools to fund field trips or artist-in-residence programs. We are certain this will become an annual family tradition and you can be a part of the fun! Your support of Arts United can be tax deductible. For more information, contact: Tena Woenker, [twoenker@artsunited.org](mailto:twoenker@artsunited.org) or call (260) 424-0646.

#### **Taste of the Arts main event: Saturday, August 28, 2010, 12 - 7 PM**

at the Arts United Center/Freimann Square (303 E Main Street), Museum of Art, History Center, and Hall Community Arts Building and all across this four-block area downtown

Performances, hands-on activities, displays, exhibits, Art Marketplace, shuttle service, food and beer vendors

#### **Dessert: a party after the Taste, Saturday, August 28, 2010, 6 - 10 PM,**

by the Hall Community Arts Building, at Clay and Berry streets. Activity in this parking lot takes place from 12 noon until 9:30 p.m for food vendors and beer garden

During the main Taste of the Arts event, this stage features high school "garage bands" and from 6 – 10 a free concert features local bands with diverse styles

#### **Taste of the Arts Gold Sponsor**

\$5,000 Sponsorship includes:

- Logo and name used in promotional materials such as posters, table tents in restaurants, flyers, event schedule and press releases
- Your logo will appear on television commercials
- Name or logo included in email blasts to Arts United supporters
- Logo included on website information as a Gold Sponsor
- Logo included on signs at the event along with stage announcements
- Opportunity to set up a display booth in a prime location to distribute information and materials to a diverse audience of 6,000-7,000 people or more
- 20 sets of food tickets for you, your family, employees and/or clients

#### **Taste of the Arts Silver Sponsor**

\$2,500 Sponsorship includes:

- Logo and name used in promotional materials such as posters, table tents in restaurants, flyers, event schedule and press releases
- Your logo will appear on television commercials
- Logo included on website information as a Silver Sponsor
- Logo included on signs at the event along with stage announcements
- Opportunity to set up a display booth to distribute information and materials to a diverse audience of 6,000-7,000 people or more
- 10 sets of food tickets for you, your family, employees and/or clients

#### **Taste of the Arts Bronze Sponsor**

\$1,000 Sponsorship includes:

- Logo and name used in some promotional materials such as flyers, the event schedule and press releases
- Logo included on website information as a Bronze Sponsor
- Logo included on signs at the event along with stage announcements
- 5 sets of food tickets for you, your family, employees and/or clients



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Yes! I will sponsor the 2010 Taste of the Arts festival:

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(Name) (Company) (email address)

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(Address) (City) (State) (Zip) (phone)

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