

# Taste of the Arts Sponsorship Information

August 27, 2011  
4 blocks around the Arts United  
Center downtown Fort Wayne



## **Taste of the Arts: Saturday, August 27, 2011; 12 - 7 PM**

at the Arts United Center/Freimann Square (303 E Main Street, Fort Wayne), Museum of Art, History Center, and Auer Center for Arts and Culture and all across this four-block area downtown 40+ stage performances, hands-on activities, displays, exhibits, Art Marketplace, street performers, shuttle service, food and beverage vendors



## **Dessert: a party after the Taste, Saturday, August 27, 2011; until 10 PM,**

by the Auer Center for Arts and Culture, 300 E Main, Fort Wayne. Activity at this stage takes place from 12 noon until 9:30 p.m for food vendors and beer garden

During the main Taste of the Arts event, this stage features high school "garage bands" and other activities, then features local bands with diverse styles

### **Taste of the Arts Gold Sponsor**

\$5,000 Sponsorship includes:

- Logo and name used in all promotional materials such as posters, table tents in restaurants, flyers, event schedule and press releases and on television commercials
- Name or logo included in email blasts to Arts United supporters
- Logos on website and event signage along with stage announcements recognizing sponsors
- Opportunity to set up a display booth in a prime location to distribute information and materials to a diverse audience of 12,000 people or more
- 20 sets of \$10 food tickets for you, your family, employees and/or clients

### **Taste of the Arts Silver Sponsor**

\$2,500 Sponsorship includes:

- Logo and name used in most promotional materials: posters, table tents in restaurants, flyers, event schedule and press releases and possibly on television commercials
- Logos on website and event signage along with stage announcements recognizing sponsors
- Opportunity to set up a display booth to distribute information and materials to a diverse audience of 12,000 people or more
- 10 sets of \$10 food tickets for you, your family, employees and/or clients

### **Taste of the Arts Bronze Sponsor**

\$1,000 Sponsorship includes:

- Logo and name used in limited promotional materials such as flyers, the event schedule and press releases
- Logos on website and event signage along with stage announcements recognizing sponsors
- 5 sets of \$10 food tickets for you, your family, employees and/or clients

### **Friends of the Taste Sponsor**

\$250-\$999 Sponsorship includes listing on the event day program and signage at the Information Booth.

### **Other opportunities:**

Specific sponsorships can be negotiated. For example-a \$3000 stage sponsorship gives you exclusive publicity with a banner at one of our 6 stages and Silver level perks too. A \$1500 Dessert trolley sponsorship earns Bronze benefits and puts your name and company logo on an old-fashioned trolley that tours the cultural district. Other ideas? Call us with an offer!



# Taste of the Arts

## Sponsorship Agreement

August 27, 2011

4 blocks around the Arts United Center  
downtown Fort Wayne



-----  
Yes! I will sponsor the 2011 Taste of the Arts festival:

\_\_\_\_\_  
(Name) (Company) (email address)

\_\_\_\_\_  
(Address) (City) (State) (Zip) (phone)

- \_\_\_\_\_ \$5000 (Gold level)
- \_\_\_\_\_ \$2500 (Silver level)
- \_\_\_\_\_ \$1000 (Bronze level)
- \$\_\_\_\_\_ \$250-\$999 (Friends of the Taste)

Specific Sponsorship Requests (please note your area of interest)

\_\_\_\_\_

\_\_\_\_\_ bill me      \_\_\_\_\_ check enclosed

Please send to Tena Woenker at Arts United or email: [twoenker@artsunited.org](mailto:twoenker@artsunited.org)